White Otter Biotech Wins Audience Choice Award at 2026 Green Dragon's Lair Pitch Competition

Winnipeg, MB, November 4, 2026 – White Otter Biotech is proud to announce that it has received the Audience Choice Award at the 2026 Green Dragon's Lair Pitch Competition, hosted by the Manitoba Environmental Industries Association (MEIA). The competition was part of the Ideas to Impact event, co-hosted by MEIA, Manitoba Innovates, the University of Winnipeg, and EMILI.

The competition brought together innovative Manitoba-based start-ups developing clean technology solutions to address environmental and sustainability challenges. White Otter Biotech was one of five finalists, alongside Action Intelligence Group, JunkCycle, OpticAg, and Typha Co. The company's pitch, delivered by Danny Gussakovsky, Chief Scientific Officer, and Leon Stetefeld, Business Development Manager, presented White Otter Biotech's vision for a genomics-based air sampler designed to strengthen wildlife monitoring and support environmental regulatory requirements in the resource development sector.

White Otter Biotech is developing its air sampling technology to provide a practical approach to wildlife monitoring across a range of environmental conditions, including Canada's northern climates. By collecting airborne genetic material, the technology aims to help identify wildlife species present in an area without requiring direct observation or interaction with animals. This approach has the potential to complement existing wildlife monitoring methods while reducing the need for extensive fieldwork.

The pitch competition brought together industry, researchers, and environmental professionals to showcase emerging clean technologies and their potential applications. Receiving the Audience Choice Award reflects the interest in genomics-based approaches to wildlife monitoring and their potential to strengthen environmental monitoring practices.

About White Otter Biotech
White Otter Biotech is a Winnipeg-based biotechnology company specializing in environmental genomics. The company develops innovative molecular tools to detect and track biodiversity, enabling efficient, accurate, and scalable assessment of wildlife and fish populations. White Otter Biotech collaborates with partners from industry, academia, and conservation organizations to deliver solutions that enable economic growth with strong environmental stewardship.

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